

## Macmillan Cancer Support- Strictly Come Dancing

### The Brief:

IPS were contracted to supply interior and exterior lighting for a high profile fund raising event. With a Black, White and Pink theme, the temporary structure was split into two areas, a reception & bar area, and dining and dance floor area.

### The Solution:

Exterior Lighting to highlight vehicles displayed by Audi, a sponsor of the event was provided, alongside Mac600 fixtures to create a film premiere searchlight style effect.

A central truss was flown the full length of the 50m marquee, from which the entire area was washed with a rich pink light, with black and white gobos providing texture to the tables. All tables were individually lit with pinspots, and Mac300's provided subtle movement throughout the structure.

An Audi RS4 was the centrepiece of the reception and bar area- highlighted with generic lighting fixtures. Moving custom gobos were projected in this area with Macmillan and Audi logos moving over the car and walls. The area was divided from the rest of the space by a row of over 120 Pinspots providing a pink and white wall of light.

A ground support truss structure over the dance floor with LED Parcan and Mac250 Kryptons helped the evening go with a swing. Controlled via an Avolites Pearl, IPS also supplied all power cabling and distribution.

### The Outcome:

A record amount of money was raised, and the client was delighted by the event's success.

